Hotel Bath Study Materials

Page 1

Please enter your MTurk ID in the box below

Page 2

Have you spent at least one night in a hotel room in the past year?

- Yes
- No

[Those who answered "No" were taken to the end of the survey]

Page 3

Please think about the last time you spent the night in a hotel

What was the name of the hotel that you last stayed in?

How many nights did you stay in that hotel? [dropdown menu ranging from 1 to "14 or more"]

On a scale from one star to five stars, where one star is a motel room and five stars is a luxury hotel, what was the quality of the hotel?

If you don't know just provide your best guess

- One Star
- Two Stars
- Three Stars
- Four Stars
- Five Stars

Were you sharing the hotel room with other people?

- No, I was by myself
- Yes, with one other person
- Yes, with two other people

- Yes, with three or more other people
 Did you take a shower or bath in the hotel room at any point during your stay?
 - I did not take a shower or a bath
 - I took a shower but not a bath
 - I took a bath but not a shower
 - I took both a shower and a bath

Did your hotel have a bath tub?

- Yes, it definitely had a bath tub
- No, it definitely did not have a bath tub
- I don't know whether it had a bath tub

Was your last hotel stay for business or pleasure?

- Business
- Pleasure
- A mix of business and pleasure

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As an adult, have you EVER taken a bath in a hotel room?

(If you've taken a shower but never taken a bath in a hotel room, please answer No)

- Yes
- No

Page 5 (only for those who answered No to the previous question)

Would you ever consider taking a bath in a hotel room?

- Yes
- No

Page 6

Compared to an average home, do you think hotel rooms are cleaner or dirtier?

- Much cleaner than the average home
- Somewhat cleaner than the average home
- About as clean as the average home
- Somewhat dirtier than the average home
- Much dirtier than the average home

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What percentage of American adults do you think take a bath at least once during a two-night hotel stay? (Please enter a number between 0 and 100)

Page 8

During an average month, how many nights do you spend in a hotel room? [dropdown menu ranging from 1 to 31]

Page 9

Please state your age.

What is your gender?

- Male
- Female

What is your current household income?

(If you would rather not answer, just type 9).